

# Contacts

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## Management Course for **Eye** Care Programmes

Moshi, Tanzania

January 15 - 26, 2024

# Bridging Communities and Eye Care Providers to Achieve EyeHealth in Africa

## Course Description:

To provide eye care programme managers with the skills necessary to develop, implement and monitor strategies for increasing utilization for services by the population in need.

## Main Learning Objectives

At the end of the course trainees should be able to:

- Identify reasons for poor utilization of existing eye care services.
- Identify strengths and weaknesses in current strategies to mobilize patients for surgery.
- Understand the meaning of "bridging strategies" and the importance of equity based policies and programmes.
- Determine the relative merit of different approaches for increasing awareness and acceptance of eye care services by the population.
- Understand the potential role of community in mobilization of patients for surgery and the factors that lead to strong partnership.
- Describe reasons for gender disparities utilization of eye care services and approaches to increasing equity in service utilization.
- Understand how to establish a community optometry to generate funds that can be used to support the bridging strategy.
- Understand how decisions regarding surgery are made at the community level.
- Understand what is counseling, its importance in bridging strategy, and components of a counselling system.
- Understand how to set up a system for providing follow up after surgery

# Organizational & Financial Management to Achieve Eye Health in Africa

## Course Description:

To provide practical (African-tested) strategies for either developing or strengthening management systems to facilitate increased efficiency, coverage, and satisfaction with eye care services .

## Main Learning Objectives:

At the end of the course trainees should be able to:

- Principles of planning (projects & programmes) & logical framework
- How to market eye care services in Africa.
- How to improve resource utilization.
- Ways of improving quality ("patient friendly" services, surgical quality).
- Principles of good leadership.
- Human resource development strategies (tasks, job descriptions, recruitment, staff training, supportive supervision, staff evaluation, communication).
- Financial management (financial viability in Africa, efficiency & effectiveness, establishing or strengthening accounting systems and financial plans, budgeting)
- How to create and manage teamwork, networking and partnerships
- Principles of managing change at work place

## Target Audience:

Eye health Care workers, managers (from government, NGO's or service groups), trainers and key decision makers of district or national prevention of blindness programmes.

# Methods:

Didactic Lectures, Case Studies, Group work, Field visits, Assignments.

## Venue

Moshi - Tanzania

## Faculty

Prof. Ciku Mathenge

Mr. Edson Mwaipopo

Dr. Benedicto Watmon

Mr. Peter Kileo

Dr. Amos Nyathirombo

Ms. Elizabeth Kishiki

## Conveners

Kilimanjaro Centre for Community Ophthalmology (KCCO)

## Sponsor:

- Fred Hollows Foundation

## Course Fee:

\$ 500 Total

*\* The Fee will cover local transport, lunch and tea breaks during the course, lecture notes, and other course materials*